



MEDIC WEST AFRICA

15-17 October 2014

Eko Hotel & Exhibition Centre, Lagos, Nigeria

6,740_{sqm}
exhibition space



350
international &
local exhibitors



10
country pavilions



3,000
expected attendees

45
countries
represented

2
CPD conferences

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Medic emergence

Two big international medical exhibitions on opposite sides of the continent, take place in September and October. Bryan Pearson previews



Photo from the Medic East Africa exhibition last year



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We started Medic Africa back in 1986, it was the first formal trade show for the healthcare profession, and ran in the Banquet hall (and balcony) of the Eko Hotel. The first event had 15 exhibitors. We manufactured the stands via some aluminium poles which we procured from the Kaduna Furniture and Carpet Company, and my long-standing colleague Dr Adewale Balogun crafted wooden panels out of 16mm plywood. Nearly 30 years on, the scene has developed dramatically, we've also teamed up with Informa plc, global leaders at such events, and our biggest challenge now is finding venues big enough to accommodate the meetings.

First up this year is Medic East Africa in Nairobi. Last year we filled the Kenyatta International Conference Centre (KICC) and this year, to provide the extra space needed, we've moved to the recently built Visa Oshwal Centre in Westlands, close to several leading hospitals. The event takes place from 23 – 25th September and the Cabinet Secretary for Health, James Macharia is expected to preside over the opening. The exhibition of medical products is already 50% bigger than last year, cementing Nairobi's key role as the commercial health hub for the region.

Following on from this meeting, the caravan crosses the continent for Medic West Africa, which will take place at the now hugely upgraded scene of its first showing, the Eko Hotel. We will use the old Banquet Hall, but

the bulk of the meeting will take place in the new Eko Convention Centre Hall, built on what used to be a palm orchard alongside the hotel buildings. Medic West Africa continues to grow. It is now the biggest professional trade show in Lagos and also features a range of associated events with conferences covering key health management issues, the management of infectious diseases, a seminar on facilities management, as well as a planned round table of senior opinion leaders from across the spectrum of involvement to look at the lessons learned from the Ebola outbreak. That of course does make a big assumption that the outbreak has been controlled in Nigeria by that time...but fingers crossed it is the case.

To both meetings, registration is available online via the obvious URL options, they are free to attend for health professionals. The associated CPD-accredited conferences attract a small registration fee. The size of the events indicates how sophisticated healthcare is becoming in much of Africa, and how important industry now holds the region to be. Product ranges span the sector, from the high-end MRI technologies to simple solutions for rural interventions. We look forward to welcoming as many Africa Health readers to the meetings. Not least, it is always a good opportunity for me to meet with you and find out what you like or dislike about the journal!